

CONTENT MADE FOR YOU!

Social Media Assets for Americo Agents



🔍 What should I post on social media? ✕

As an insurance agent, it is important that you connect with your clients and create awareness that you are a trustworthy industry expert.

Americo has created pre-approved social media posts for our contracted agents. You can use our posts to motivate your audience. Just pick and choose what works for you!

Yes!

These posts are already compliance approved. For more information on advertising, please view our:

[Advertising Guidelines](#)

Every day families are faced with the difficult task of saying goodbye to loved ones. A traditional funeral can be costly, and the fees are the last thing someone needs to worry about when grieving the loss of a loved one. **Americo's Eagle Select can help ease the financial burden placed on a family when a loved one dies.** We have created the following posts to help you connect with your clients on the matter.

INSTRUCTIONS:

1

Click this button to download the images.

[DOWNLOAD](#)

2

Copy and paste the pre-approved captions to your social media accounts.

3

Upload the corresponding image and publish.

4

Post complete! Stay active on your accounts and respond to any comments or messages.

Eagle Select (Policy Series 311/312/413) is underwritten by Americo Financial Life and Annuity Insurance Company (Americo), Kansas City, MO and may vary in accordance with state laws. Some products and benefits may not be available in all states. Some riders are optional and may be available at an additional cost. Certain restrictions and variations apply. Consult policy and riders for all limitations and exclusions.

For Agent Use Only.

23-064-1 (01/26) ©Americo

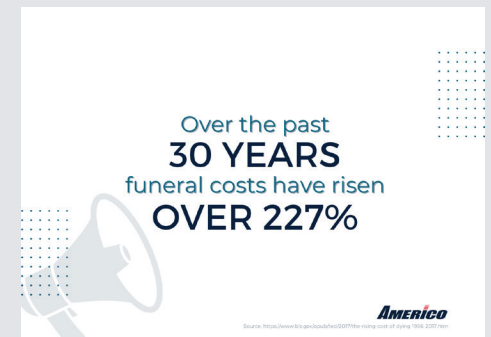
PRE-APPROVED CAPTIONS

IMAGES

Final expense insurance helps ensure that your loved ones are financially prepared for covering your end-of-life and funeral expenses. Message me to learn more!



Message me so we can talk about how you can help protect your loved ones from expensive funeral bills.



Message me to learn about final expense coverage options from \$5,000 to \$50,000. Eagle Select from Amerigo provides individual and permanent protection from the very first day that your policy goes into effect. No physical exam required!



Final expense insurance is designed to provide your loved ones with cash to help cover expenses associated with your burial, funeral, and medical expenses. If you are interested in helping to relieve the financial burden of your loved ones after the event of your passing, let's have a chat.



PRE-APPROVED CAPTIONS

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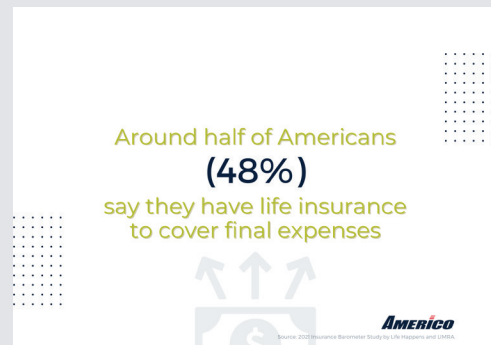
Getting life insurance is an expression of love that goes beyond words.



As an insurance agent, I am grateful for the opportunity to help provide peace of mind and financial security to individuals and families. I am here to help you, message me to get started!



You can get started today! Message me for more information.



The first step to protecting you and your loved ones is being prepared. I am happy to help you learn more about the factors that go into determining your life insurance coverage needs. Message me to get started!



PRE-APPROVED CAPTIONS

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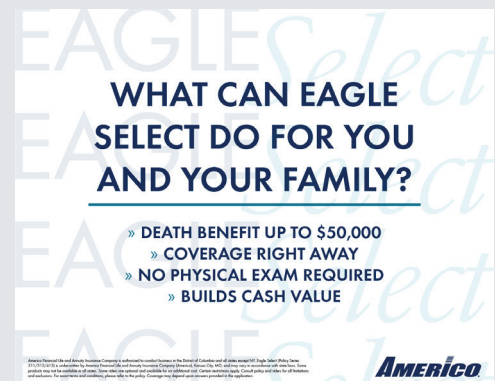
By choosing Americo's Eagle Select life insurance, you will have the security of knowing that you're covered the first day your policy goes into effect.



Give your family the gift of life insurance and the comfort of knowing they will not have to use their savings to pay for your final expenses. Message me to learn more about Americo's final expense insurance, Eagle Select.



Message me to discuss everything final expense insurance can do for you and your family.



With Americo's Eagle Select final expense insurance, adding on The Child and Grandchild Term Rider will provide insurance for an insured child up to age 25. Message me to learn how you can give you and your family peace of mind.



PRE-APPROVED CAPTIONS

IMAGES

Life is unpredictable, but some things are a given. Final expenses can be costly, but you can take control today. With Americo's Eagle Select Final Expense insurance, you can help ease the financial burden on your loved ones, so they can focus on what truly matters.

I'm here to guide you through the process and answer any questions. Let's plan for tomorrow, today. Contact me to learn more!

Planning for the future isn't always easy, but peace of mind starts with a plan.

I'd love to send you a Final Wishes Guide—a simple yet invaluable tool to help organize your important details in one place. This guide helps you:

- Outline your final wishes & arrangements
- List important contacts
- Document key legal & financial information
- Ease the burden on your loved ones

Get your complimentary copy today! Just send me a message, and I'll be happy to share it with you.



Americo Eagle Select Series (Policy Series 311/212/413) is underwritten by Americo Financial Life and Annuity Insurance Company (Shenandoah, Kansas City, MO) and may vary in accordance with state laws. Some products and benefits may not be available in all states. Some riders are optional and available for an additional cost. Certain restrictions and variations apply. Consult policy and riders for all limitations and restrictions.



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